

VEDANT PATIL

B U S I N E S S S T R A T E G Y D E S I G N E R



CONTACT

- +91-8169931952
- vedant.work1029@gmail.com
- Andheri (W), Mumbai
- <https://vedantpatil1029.wixsite.com/vedant-patil-project>

SUMMARY

Business Strategy Designer with a background in user research, relevant software skills, prototyping, and market research. Efficient in wireframing, problem solving, and designing operational ecosystems. Seeking an opportunity to leverage my skills and accomplishments to creating impactful and user-centered solutions.

SKILLS

- User Research
- Service and System Designing
- Market Analysis
- Prototyping
- Data analysis
- UX/UI design
- Data Visualization
- Effective Communication
- Strategic Planning

PROFICIENCY

- Figma
- Microsoft Suite
- Procreate
- Adobe Photoshop & Illustrator
- Python

WORKING EXPERIENCE

- FREELANCE - DIGITAL ART**
procreate, photoshop | Mar 2021 - Present
 - Worked with multiple customers to make any required artwork ranging from advertisement to personalized requests
- BUSINESS DEVELOPMENT INTERN**
JM.Baxi | Jun 2023 - Jul 2023
Collaborated with marketing and business development teams to help identify and pursue new growth opportunities in importing the most viable cargo and locally consumable items

● **FIXER - UPPER**

Thesis Project -Fight | Jan 2024 - May 2024
against consumerism

Created a application for connecting locally available home and repair services, from majorly informal business segments, to larger audiences to grow existing customer base and consequently increase generated revenue

- Discover - Primary Research (door to door, vendor to customer), generating insights and ideation.
- Define - Secondary research - funding, case studies, SWOT, and final business idea.
- Develop - User journey, service blueprint, mechanics of delivery and payment process for MSMEs.
- Delivery - Ecosystem mapping, financial mapping, competitive analysis, low and high fidelity functional prototype and 2 rounds of validation and testing via interaction with vendors and customers.

Showcased final outcome in exhibition space earning one of the highest numbers of industry connects within group

EDUCATION

● **BACHELORS OF DESIGN - BUSINESS SYSTEM AND SERVICE DESIGN**

Srishti Institute of Art, Design and Technology

Aug 2020 - Jun 2024 , Bengaluru

ECA

Part of numerous college student bodies .

- MUJO - event planning - Event Managerial team
- SIGCCHI - entertainment & student interaction - Part of planning team
- INTERIM CREW - Exhibitions and student creative installations -Project manager

● **VIBGYOR HIGH INTERNATIONAL**

Science (PCME, IT) major- 11th, 12th

Aug 2017 - Jul 2019 , Mumbai

ECA

- Student exchange program to Netherlands with Van De Perre Highschool
- Spearheaded creation of physics experimenting lab with course mentor to facilitate exploration for student bodies.
- Social work, Interconnecting and mapping rural areas for infrastructure access and development. Certificate of appreciation for 72 hours registered

● **RUSTOMJEE CAMBRIDGE INTERNATIONAL**

Schooling - 7th to 10th grade

2014 - 2017

ECA

- Member of multiple MUN communities having attended 8 MUN's in total with experience in delegation, chairing and leading numerous committees, and an active part of Media committee.